




EXECUTIVE BIOGRAPHY

Arnaud Astier

Arnaud Astier is the regional director for France, Spain, and the Middle East based in Paris. He's responsible for market development and key strategic initiatives in those markets while ensuring that all clients have the service and solutions required to conduct their business. He began working in the domain name sector in 2000. From the beginnings of the industry to its current state, Arnaud familiarized himself with the different areas of marketing, technology, and legal, as well as the professional sectors of client service, account management, and sales. By developing these areas of knowledge, he is skilled in portfolio management, naming strategy, strategic advice, and registry relationship building. He's also been heavily involved in the new generic top-level domain (gTLD) program, taking care of numerous .BRAND applications in Europe. Arnaud considers teamwork, trust, and honesty the cornerstones for a healthy and successful working environment.

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